

ZERO PLASTIC CLUB :

HEARTS OF FRENCH NIGHTCLUBS BEAT FOR PLASTIC-FREE DANCEFLOORS

Bye Bye Plastic Foundation, La Machine du Moulin Rouge, Badaboum, Rex Club, Sacré, Le Sucre, Slalom, and other French clubs are coming together to launch a call to action to stop the sale of single-use plastic water bottles within the next 2 years.

We are lively cultural spaces, we stimulate creativity in the local, national, and international scene. Our structures are mostly independent, developing in the shadows of cultural policies with little to no subsidy.

And yet, clubs are **absolutely essential** nightlife spaces. We are vital to the cultural wealth and social well-being of any territory. Our spaces encourage exchanges, social cohesion and serve as shelters for many communities. We are political spaces.

In 2023, we have decided to show, once more, the depth of our **involvement** at the very core of cultural, social, and contemporary political life. We are committed to tackling the challenges presented by the climate emergency, **committed to establishing a landmark and quantifiable step. We choose to stop the sale of single-use plastic water bottles by the end of 2024.**

Today, a 2.000 capacity club serving single-use plastic cups, straws and bottles throughout 110 days of opening generates a yearly **carbon footprint equivalent to the production of 10.000 beef burgers**. Water bottles alone represent 12 tonnes of CO². Alternatives exist and should be evaluated.

You are invited to join the Zero Plastic Club here, and sign up for the event organised at La Machine du Moulin Rouge on World Water Day, March 22nd. We will deliver more information and education, draw a larger discussion of the collective landscape, and work on co-creating the solutions to fulfill this environmental commitment without jeopardizing our activities.

¹The sale of water bottles represents \pm 4% of total bar revenues. These benefits unlock financial capacity for structures to function properly, from artistic booking to general investments.

An initiative by



With the support of **Bye Bye Plastic Foundation**, we are choosing to improve our sector by taking concrete steps. We are calling upon other clubs to voluntarily join us on this journey, and commit to eliminating plastic water bottles¹ from their venues **by the end of 2024**.

We don't have time to wait around for laws to be created. By the end of 2024, we choose to become **key actors of the environmental transition** for our spaces and for our communities, despite the indisputable risk we run of losing a major income source.

Live music is one of the most polluting cultural sectors². There is a long way to go until our economy and society becomes environmentally-friendly. **This action is only the first step on a much longer path; a path which can only be walked collectively."**

LA MACHINE
du moulin rouge

bada
boum

rex club

SACRÉ

electro bar
RNIC
ROOM

LEI
SUC

JLALOM

MACADAM

djoon

S
PORT DE CO. BREST

VIRAGE

I.BOAT

Kilomètre25

GLAZART

STATION
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Rosa Bouheur Buttes

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folie

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LIVE CLUB

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²See The Shift Project's report "Décarbonons la Culture" (Novembre 2021), which quantifies the carbon outputs of cultural industries, and in particular the section 'Décarboner le spectacle vivant.

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CLUB CULTURE

LA MACHINE
du moulin rouge